

GET A FREE INFOGRAPHIC (A \$11K VALUE) WITH A CUSTOMER RESEARCH PROJECT OF \$24.5K OR MORE

Why Custom Research from EMA?

Since 1996, EMA research **analysts** have spearheaded IT and data management marketing intelligence that has helped IT vendors like you educate your prospects, differentiate your solution, and add the credibility of a third-party expert to your message.

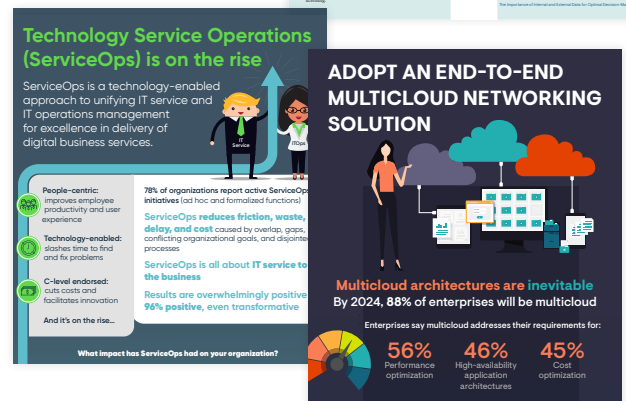
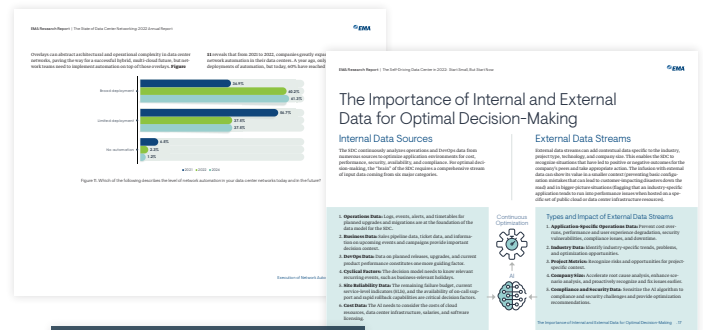
Your custom research project will consist of a 10-minute survey targeting information technology decision makers and will deliver:

- 100 North American respondents
- 10 demographics including geography, job title, industry, company size, budget, and more
- 20 questions
- Research presentation via teleconference, web, or on-site (plus T&E if applicable)

For every 50 additional respondents, the cost will be \$2.5k.

Once the survey data is finalized, an EMA analyst will help you position the data* into a three to four panel Infographic, with an additional panel for vendor-specific information.

Act by September 30, 2024** to
Take Advantage of This Offer



Get a Custom Quote

Interested in custom research but have different criteria than what is listed above? EMA will provide a custom quote based on your target demographics.

Contact the EMA Business Development team
at ema-sales@enterprisemanagement.com
or call +1.303.543.9500.

* Only data points from the EMA custom research project and/or those provided by the client and approved by the EMA analyst may be used for the Infographic. EMA is not responsible for finding other data sources

** Custom research project must be booked by September 30, 2024 and start within one year of project booking.